

Vikram Vaidyanathan

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Story

Vikram is passionate about shaping the India of tomorrow and seeks opportunities to work with driven entrepreneurial teams that are committed to converting the Indian growth story into reality. Having worked as a product developer, start-up team member, non-profit manager, FMCG marketer and strategy consultant, Vikram brings to his work a pragmatic set of lessons learnt about building a business in India.

Vikram attended the Rashtriya Vidyalaya College of Engineering (RVCE) Bangalore, where he graduated with a degree in Electronics and Communication engineering and played basketball for the state university. He worked for short stints with Samsung and then IBM Global Services, where he realised that he revels in more entrepreneurial environments and joined a small team in a News Corp company, NDS. At NDS, while living in Jerusalem and Bangalore, Vikram learnt how to work as part of a global team to take ideas from whiteboard to wide-spread rollout for millions of TV viewers across the world. In a couple of years, itching to be part of a start-up, Vikram joined the founders of Sensact Applications, a wireless sensor networks company. Here Vikram learnt first-hand the challenges, as well as the sheer joy, in starting a company with only a room full of ideas and a wonderful team.

Vikram earned his MBA from IIM Bangalore, where he was on the student council and interned at Procter & Gamble Singapore. He continued to explore his passion for start-up companies, by working with several of them part-time. Vikram joined McKinsey & Co. after his MBA and worked across a variety of sectors including mobile media, TV, retail, engineering construction and manufacturing. Working alongside the top management of India's leading companies, Vikram understood the mix of entrepreneurial chaos and operational discipline needed to grow businesses in India.

As an investment professional, Vikram is excited about finding breakthrough business opportunities and partnering with entrepreneurs to build market leaders of tomorrow.

Current Investments

Dailyhunt

Finomena

Five Star

Housejoy

LimeTray

Mswipe

OfBusiness

Razorpay

Red Monster Games

Ridlr

Twist Mobile

Woo

Areas of Interest

Education Tech, Local Services, Fin Tech, SMB Tech and Video

Experience

McKinsey & Company, Associate

NDS, Senior Engineer

IBM Global Services, Engineer

Education

Indian Institute of Management, Bangalore, PGDBM

R.V.C.E Bangalore, BE Electronics & Communication